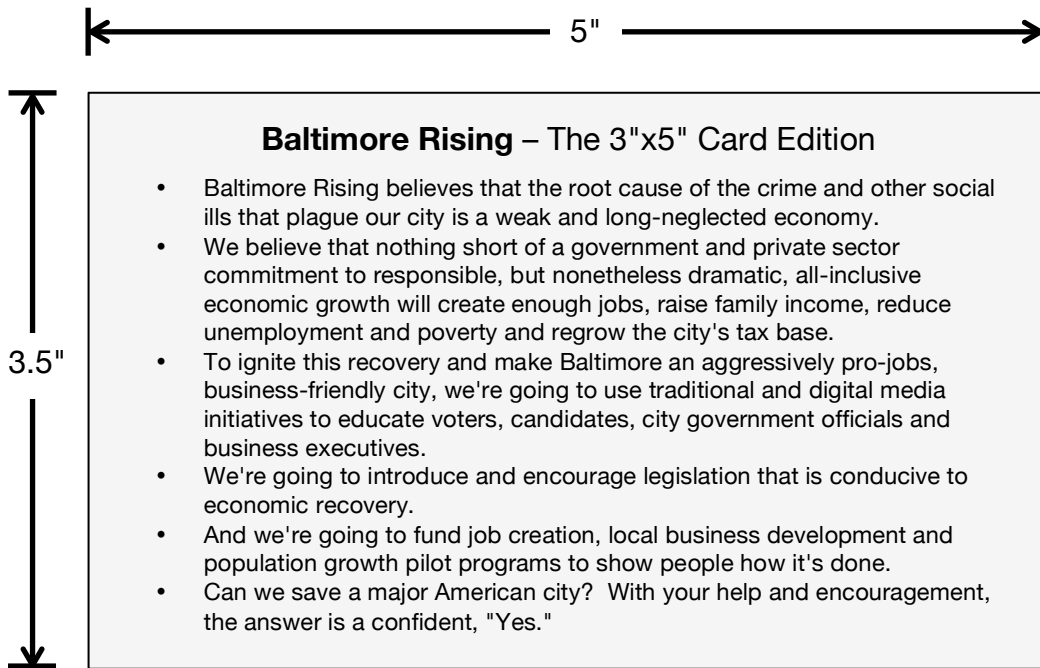


In case you're are interested, but prefer a more concise version of our detailed presentation – which we encourage you to read when you have time – this is for you...



A diagram showing a rectangular card with dimensions 5 inches wide and 3.5 inches high. The card is titled "Baltimore Rising – The 3"x5" Card Edition" and contains a bulleted list of six points. The dimensions are indicated by arrows: a horizontal arrow above the card labeled "5" and a vertical arrow to the left of the card labeled "3.5".

**Baltimore Rising – The 3"x5" Card Edition**

- Baltimore Rising believes that the root cause of the crime and other social ills that plague our city is a weak and long-neglected economy.
- We believe that nothing short of a government and private sector commitment to responsible, but nonetheless dramatic, all-inclusive economic growth will create enough jobs, raise family income, reduce unemployment and poverty and regrow the city's tax base.
- To ignite this recovery and make Baltimore an aggressively pro-jobs, business-friendly city, we're going to use traditional and digital media initiatives to educate voters, candidates, city government officials and business executives.
- We're going to introduce and encourage legislation that is conducive to economic recovery.
- And we're going to fund job creation, local business development and population growth pilot programs to show people how it's done.
- Can we save a major American city? With your help and encouragement, the answer is a confident, "Yes."